

# WISCONSIN RURAL WATER JOURNAL ADVERTISING

## DESCRIPTION OF PUBLICATION

Pages: 50 - 60 \*Circulation: 3000

\*Circulation - Statewide to all Water Systems Operators, Clerks and Mayors serving population under 10,000.

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## ADVERTISING RATES FOR 2008

### BLACK & WHITE AD PRICES

SIZE	MEMBER		NON-MEMBER	
	1 TIME	YEARLY	1 TIME	YEARLY
Full Page (7 3/8 X 9 1/2")	\$320	\$1,135	\$460	\$1,575
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Inside Cover (Color)	\$610	\$2,210	\$790	\$2,750
Outside Back Cover (Color)	725	2,310	910	3,190
Full Page (Color)	520	1,790	700	2,425
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\*\*Extra Costs For: Reverses, Screens, Halftones, Stats, Enlargement & Reduction

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OVER PLEASE

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