

# Wisconsin Rural Water SIMPLE Loans

## Our *New* Financing Program for 2015

WRWA is pleased to announce new financing options available to all Wisconsin units of Government – we call them SIMPLE Loans. SIMPLE Loans are designed to be a quick, easy and low-cost alternative to conventional bond sales.

**Eligible Projects:** We can finance just about any project or asset as long as it is owned and operated by the unit of government such as:

- Sewer and Water Facilities
- Street & Improvements
- Equipment
- Buildings & Improvements
- Refunding of existing debt
- Temporary or Construction Financing
- USDA RD Project Interim Loans
- Preliminary Engineering Costs

**Borrower Credit Criteria:** You can expect your loan request will be quickly approved as long as you meet these basic criteria:

- Population over 250 persons,
- Total debt remains \$5,000 per capita and under 10% of equalized value.
- If a revenue obligation (no GO pledge) the facility must be generating cashflow sufficient to fund 125% of debt payments, with no single customer paying more than 20% of total revenues.

*(Borrowers not meeting these criteria may still be approved, but additional review is needed.)*

**Lump Sum Fees:** SIMPLE Loans are quick, easy, and *very low cost*. One lump sum covers everything – bank fees, advisor fees, bond counsel fees – and is paid *only* if your loan is approved and accepted by you. So, there is no risk to apply, and we can often get a binding proposal in a day or two.

| <u>Loan Amount</u>      | <u>Construction/<br/>Interim</u> | <u>G.O.<br/>&lt; 5 years</u> | <u>G.O.<br/>&gt; 5 years</u> | <u>Revenue<br/>Obligation</u> |
|-------------------------|----------------------------------|------------------------------|------------------------------|-------------------------------|
| Up to \$50,000          | -                                | 2,100                        | -                            | -                             |
| \$50,001 to \$100,000   | -                                | 3,300                        | -                            | -                             |
| \$101,001 to \$250,000  | 8,200                            | 3,800                        | 8,200                        | 10,500                        |
| \$250,001 - \$500,000   | 11,000                           |                              | 11,000                       | 13,500                        |
| \$500,001 – 750,000     | 13,500                           |                              | 13,500                       | 16,000                        |
| \$750,001 - \$1 million | 15,000                           |                              | 15,000                       | 17,500                        |
| Over \$1 million        |                                  |                              |                              |                               |

*Call us to discuss – other options may be better for you!*

\* Add \$1,000 if you elect to use non-program lenders / bond counsels or for special exemptions. All loans may be subject to additional fees if special statutory authority process is required.

**Professional Assistance:** David Drown Associates, Inc. provides professional assistance for all loan requests. Want to talk through options, need a preliminary schedule, or just have a quick finance question? Contact David at [david@daviddrown.com](mailto:david@daviddrown.com) or 612-920-3320. He will help.

**Apply Today!** For a no-cost proposal or to apply for a loan, just (Click Here) for an application form, call Dave or Sue at 715-344-7778, or email us at [sue@wrwa.org](mailto:sue@wrwa.org). We promise – we can help.

[Loan Application](#)