



# 2018

17TH ANNUAL WRWA

# OUTDOOR EXPO

Thursday, August 23, 2018

- Outdoor Equipment Exhibits • Product Demonstrations •
- Classroom Presentations • Attendee Activities •

**WRWA State Office / Technology Center**  
350 / 351 Water Way, Plover, Wisconsin

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DIRECTIONS: 1 MILE EAST OF INTERSTATE 39/US HWY 51 ON COUNTY HWY B,  
TURN NORTH ON TWIN TOWERS ROAD, PROCEED OVER THE RAILROAD TRACKS.  
TURN EAST ON WATER WAY.  
(follow the signs)

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# Vendors & Exhibitors - Join Us For a Fun, Educational Day!

Wisconsin Rural Water Association's Outdoor Expo will be held Thursday, August 23, 2018. Last year, this one day outdoor event was attended by almost 700 water, wastewater and plumbing industry professionals from throughout the State of Wisconsin. We're hoping you'll participate and help make this year's event a success for you and our attendees. To do that, first you must register to reserve your exhibit space and make sure your company is represented. We have exhibit spaces in a variety of settings- park-like, paved, indoors and open field to accommodate your activities, equipment and products.

## Presentations & Product Demonstrations

Next, sign up to give a presentation or product demonstration. Operators attend this event in order to stay up-to-date on new products and technologies. This is a great opportunity to help showcase your products and services to everyone in the industry. These will be scheduled throughout the day and will be done either at your booth or indoors in our Technology Center.

## Exhibitor Activities

Also, you can sponsor a game or activity in your booth. All it takes is for you to provide a prize for the winner of your event. You may also wish to consider providing a business-labelled promotional item to all who participate in your event. Let us know of an activity you're interested in sponsoring and we'll help you organize and promote it. A listing of activities & sponsors will be posted on the WRWA website.

## Sponsorships

Consider being a sponsor. Sponsorships help us keep the registration costs down for attendees to keep this an attractive event for them. It also gives your company additional exposure to your current and potential clients.

## Outdoor Expo Raffle

We also ask that you consider donating an item to be included in our Outdoor Expo Raffle. Donors receive recognition on our website and in our Journal, and all proceeds from the raffle go directly towards our Training Program to benefit operators and communities across the state.

## We Value Your Input

We're open to your suggestions on ways we can make this event more beneficial to you and our attendees. If you have any questions, comments or suggestions please call the WRWA office at (715) 344-7778 or email us at [wrwa@wrwa.org](mailto:wrwa@wrwa.org).

## Tent Rental

The Outdoor Expo is held Rain or Shine. If you wish to rent a tent for the day, you can contact Waupaca Equipment Rental Center at 715-258-7977 or 920-538-2710 (cell).

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*Thank You, and we look forward to seeing you in August!*

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# WRWA OUTDOOR EXPO

## THURSDAY, AUGUST 23, 2018

### GENERAL INFORMATION

The Expo will be held Rain or Shine. Blacktop, Park Area, Field, and a limited number of indoor spaces are available. Exhibits may set up until 5:30 pm on August 22<sup>nd</sup>. Must be set up by 7:30 am August 23<sup>rd</sup>.

#### REGISTRATION

Company: \_\_\_\_\_  
 (T-shirt sponsors please write company name how you want it on shirt)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name 1 (included): \_\_\_\_\_  
 DNR Cert. # \_\_\_\_\_

Name 2 (included): \_\_\_\_\_  
 DNR Cert. # \_\_\_\_\_

Name 3(Add'l): \_\_\_\_\_  
 DNR Cert. # \_\_\_\_\_

Name 4(Add'l): \_\_\_\_\_  
 DNR Cert. # \_\_\_\_\_

Name 5(Add'l): \_\_\_\_\_  
 DNR Cert. # \_\_\_\_\_

\*Attendees receive a T-shirt with the names of T-shirt sponsors printed on it. If you wish to be a T-shirt sponsor your registration MUST be in no later than **July 13, 2018**.

I would be interested in providing:

- A scheduled product demonstration: \_\_\_\_\_
  - Sponsoring a game/activity: \_\_\_\_\_
- Activity \_\_\_\_\_

Sponsors, activity and prize donors receive recognition on signs, announcements, WRWA website, and in the WRWA Journal.

#### **FORMS OF PAYMENT**

Please send payment and form to:  
 WRWA  
 350 Water Way  
 Plover, WI 54467

TO PAY BY CREDIT CARD  
 Go to [www.wrwa.org](http://www.wrwa.org) (Must fax completed form to (715) 344-5555 or email the completed form to [wrwa@wrwa.org](mailto:wrwa@wrwa.org) .

#### REGISTRATION FEES

##### **Exhibit Space (Includes 2 Reps.)**

Field	\$260.00 _____
Blacktop	\$260.00 _____
Indoor	\$260.00 _____
Park Area	\$260.00 _____

##### **Additional Reps:**

\$ 65.00 \_\_\_\_\_

##### **Table:**

\$ 20.00 \_\_\_\_\_

##### **Electricity-Per Outlet: (limited)**

\$ 10.00 \_\_\_\_\_

##### **\*T-Shirt Sponsor:**

\$100.00 \_\_\_\_\_

##### **Meal Sponsor:**

\$ 75.00 \_\_\_\_\_

**TOTAL \$ \_\_\_\_\_**

Wisconsin Rural Water Association  
350 Water Way  
Plover, WI 54467

Non-Profit Org.  
US Postage  
**PAID**  
Stevens Point, WI  
Permit No. 42

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*VENDOR AND EXHIBITOR INFORMATION INSIDE*

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