Wisconsin Rural Water Association
35th ANNUAL TECHNICAL CONFERENCE
The La Crosse Center, La Crosse, WI
April 4 - April 7, 2023

It's time to plan for the Wisconsin Rural Water Annual Spring Technical Conference. Enclosed you'll find an Exhibitor Registration Form and information on conference sponsorship opportunities. Please fill them out and return to our office by the deadline date of **February 7, 2023** (to receive reduced rate).

***** Remember that you will not have a booth reserved until we receive your payment.*****

All booth reservations are on a first-come, first-serve basis and spaces are limited to the first 210 we receive. Be sure to fill out the form in its entirety. Booth fee includes *(8x10) booth space, 1 person, curtains, skirted table/chair, and company sign.

As a reminder to the Corporate and Corporate Gold Business Members, please fill out the form and return it to WRWA (BEFORE 2/7/2023) in order to reserve your free exhibit booth.

General Exhibitor times and dates are:

Booth Set-up

- Tuesday, April 4 — 3:00 pm – 6:00 pm
- Wednesday, April 5 — 7:00 am – 10:00 am

Booth Hours

- Wednesday, April 5 — Opens Immediately after Opening Session – 5:00 pm
- Thursday, April 6 — 9:00 am – 1:00 pm

Booth Take-down

- Thursday, April 6 — After 1:00 pm

The Arena Exhibit Hall will have the Big Equipment only (all booths will be in the South Hall). The Arena Exhibit Hall will also be where all Continental breakfasts and lunches will be held.