



**EXHIBITOR REGISTRATION FORM**  
**35<sup>th</sup> ANNUAL TECHNICAL CONFERENCE**  
**La Crosse Center, La Crosse, WI**  
**April 4 – April 7, 2023**

**\*\*MEMBERSHIP MUST BE CURRENT AT THE TIME OF REGISTRATION & CONFERENCE TO RECEIVE FREE BOOTH OR USE OF MEMBER RATES. \*\*\*CORPORATE GOLD AND CORPORATE MEMBER BOOTHS MUST BE IN OUR OFFICE BEFORE 2/7/2023.\*\*\***

COMPANY NAME \_\_\_\_\_

All company names and contact information will be listed in the program booklet.

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

PERSON INCLUDED (FREE) WITH BOOTH \_\_\_\_\_ DNR OP. CERT. # \_\_\_\_\_  
 (INCLUDES WEDNESDAY & THURSDAY LUNCH AND BANQUET)

TYPES OF PRODUCTS/SERVICES \_\_\_\_\_

Do you need electricity in your booth? Yes \_\_\_\_\_ No \_\_\_\_\_ Your Company must furnish electrical cord.

	<u>MEMBER</u>		<u>NON-MEMBER</u>		<u>TOTAL</u>
<u>BEFORE 2/7/2023</u>	NUMBER OF BOOTHS ___ X \$575		NUMBER OF BOOTHS ___ X \$730		\$ _____
<u>AFTER 2/7/2023</u>	NUMBER OF BOOTHS ___ X \$625		NUMBER OF BOOTHS ___ X \$780		\$ _____

Please choose location      \_\_\_ BIG EQUIPMENT SPACE (Arena)      \_\_\_ SOUTH HALL

ADDITIONAL PERSONNEL:  
 NUMBER OF PERSONS \_\_\_ X \$175      NUMBER OF PERSONS \_\_\_ X \$185      \$ \_\_\_\_\_

NAME OF ADDITIONAL ATTENDEE(S) & DNR OPERATOR CERTIFICATION NUMBERS IF APPLICABLE

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

5. \_\_\_\_\_ 6. \_\_\_\_\_

(ADDITIONAL PERSONNEL RECEIVE WEDNESDAY & THURSDAY LUNCH & BANQUET)

SPONSORSHIPS- (PLEASE ATTACH SPONSORSHIP FORM) \$ \_\_\_\_\_

**TOTAL PAID** (Includes - Sponsorships, Booth, Additional Equipment Space, Additional Personnel): \$ \_\_\_\_\_

⇨ REFUND POLICY – NO REFUND AFTER March 6, 2023.

**PLEASE RETURN THIS FORM WITH PAYMENT TO:** WRWA, 350 WATER WAY, PLOVER WI 54467

**TO PAY BY CREDIT CARD** (Visa, MasterCard, Discover, Debit): Go to [www.wrwa.org](http://www.wrwa.org)

QUESTIONS?.....CALL WRWA AT (715)344-7778 or E-MAIL at [wrwa@wrwa.org](mailto:wrwa@wrwa.org)

# WRWA Annual Technical Conference Vendor Sponsorship Opportunities

We realize that exhibitors at our conference want to take advantage of every opportunity they can to get their name in front of the 1,300 people that attend our conference every year. That's why we offer a range of opportunities to maximize their exposure to water & wastewater system representatives from across the state. Such sponsorships also allow us to keep our registration costs down which helps keep attendance affordable to communities. We hope you'll take advantage of these great opportunities and help our conference remain one of the largest of its kind in the upper Midwest.

## CONFERENCE FUNCTION SPONSORSHIPS

- \_\_\_\_\_ **\$100 Pre-Conference Sponsor** - Recognition in signs, on-screen and in the booklet.
- \_\_\_\_\_ **\$100 Program Book Sponsor** - Company name included inside.
- \_\_\_\_\_ **\$100 Refreshment/meal Sponsor** - Company name on signs by all the meals.
- \_\_\_\_\_ **\$100 Conference Signs** - Name on event signs placed around the conference.
- \_\_\_\_\_ **\$100 Opening Session Sponsor** - Company name listed on screen, mentioned in opening.
- \_\_\_\_\_ **\$100 Banquet Entertainment Sponsor** - Recognition on signs & on main screen.
- \_\_\_\_\_ **\$250 Choice of three (3) Function Sponsorships**
- \_\_\_\_\_ **\$500 All six (6) Function Sponsorships**

**All conference function sponsorships are due no later than February 7, 2023.**

### **\$2,500 Silver Sponsor**

- Includes all function sponsorships
- Includes booth
- Choice of booth location
- Includes 2 registrations
- Reserved table at banquet
- 1/4-page ad in conference section of Journal
- Name & logo in conference section of website

### **\$5,000 Platinum Sponsor**

- Includes all function sponsorships
- Includes two booths
- Choice of booth location
- Includes 4 registrations
- Reserved table at banquet
- 1/2-page ad in conference section of Journal
- Name & logo in conference section of website

### **\$10,000 Premier Sponsor**

- Includes all function sponsorships
- Includes 4 booths
- Includes 8 registrations
- 1st choice of booth location
- 2- Reserved tables at banquet
- Introduction and chance to speak at opening session
- Includes conference app sponsorship
- Full page ad in conference section of Journal
- Name & logo in conference section of website
- Name on badge lanyards

**Proposals for Silver, Platinum and Premier sponsorships must be submitted to the WRWA office no later**

**than January 12, 2023.**

**Sponsorship benefits are in addition to those that businesses receive as part of their WRWA memberships. If you have any question, please contact our office at (715) 344-7778.**