

Wisconsin Rural Water Association Annual Technical Conference
Tuesday, March 24, 2026
6 Municipal Water/6 Wastewater Continuing Education Credits

Tuesday, March 24, 2026

8:30-5:00	WRWA Committee Meetings Suite 5 & 6 (Upper Level)
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8:00 am Registration ~ Lobby

PRE-CONFERENCE WORKSHOPS

WATER OPERATION & MAINTENANCE Suites 1 & 2 (Upper Level)		WASTEWATER OPERATION & MAINTENANCE Suites 3 & 4 (Upper Level)		Suites 5 & 6 (Upper Level)
9:00	<i>Water Loss Management</i> Justin Garrison ~ Mueller	<i>Diagnosis Before You Dose: Smarter Wastewater Troubleshooting</i> Melissa John ~ AquaFix Inc	<i>Proving the Concept – How to Use Pilot & Jar Tests to Add Confidence to Your Process Improvements</i> Troy Larson & Jack Karnes ~ Strand Associates	
10:00	<i>WI DNR Water Tank Drain Out Inspections</i> James Orr ~ James Orr Coating Inspection, LLC	<i>Are Wastewater Lagoons Obsolete?</i> Brent Schultz ~ Triplepoint Environmental	<i>Application & Maintenance of Air Valves</i> Mike Barreau ~ ESI Water	
11:00	<i>The 5 Year Plan for Cross-Connection Control in Wisconsin</i> Gary “The Backflow Nerd” McLaren ~ HydroCorp	<i>Inflow & Infiltration in Municipalities Wastewater Sewer Systems</i> Lindsay Schmidt ~ LadTech, Inc.	<i>Planning for Future Water Demand: Tools & Considerations for Local Decision Makers</i> Adam Freihofer ~ Wisconsin DNR	
12:00	LUNCH ~ Upper Level			
1:00	<i>Assessing & Improving Well Performance</i> Chase Hoinacki & Ross Griffin ~ Municipal Well & Pump	<i>Facilities Planning in the Face of Regulatory Uncertainty</i> Leo Kucek, P.E. ~ Applied Technologies, Inc.	<i>Finding Solutions to Problems You Didn’t Know You Had</i> Royce Van Roekel ~ A.Y. McDonald Mfg. Co.	
2:00	<i>How to Reduce Lead Status Unknown Service Lines: Tips & Tricks to Eliminating Unknown Service Line Material</i> Cathy Wunderlich ~ Jacobs Engineering Group	<i>Choosing Optimal Nitrate Removal Tech-Review of Available Methods & a Case for EBR Denitrification</i> Elise Hotz ~ WesTech Engineering, LLC	<i>Tips for Selecting the Right Engineering Partner – Engineering Made Simple for City Leaders</i> Michael Novitzki ~ ISG	
3:00	<i>Lifecycle of Coatings on Towers</i> Dan Popehn ~ KLM Engineering, Inc.	<i>From Photo to Film: Capturing the Water Story in Motion</i> Jose Pulido & Doug Vermillion ~ Badger Meter	<i>No Sweat Aerogel-Infused Thermal Insulating Coatings for Condensation Control</i> Brittany Ahlgrimm ~ Coating Resources, Inc./TNEMEC	

Wisconsin Rural Water Association Annual Technical Conference
Wednesday, March 25, 2026
6 Municipal Water/6 Wastewater Continuing Education Credits

	<i>Wednesday, March 25, 2026</i>
8:00	Registration ~ Lobby
9:00	Opening Session ~ Expo Hall A <ul style="list-style-type: none"> ▪ Welcome: Chris Groh, WRWA Executive Director ▪ Opening Speaker: Ed the Diver ▪ WRWA Annual Awards Presentations
*	Exhibit Hall opens following Opening Session (Expo Hall B & C)
11:30	LUNCH ~ Expo Hall A
1:00-5:00	Expo Hall A 1:00 pm – 2:00 pm: <i>USDA Rural Development Updates ~</i> Andrew Iverson, State Director, Stephen Opatik, P.E., State Engineer & Scott Schatschneider, P.E., State Environmental Coordinator 2:00 pm – 3:00 pm: <i>WI Department of Natural Resources Updates</i> <i>Drinking Water and Groundwater Updates ~ Adam DeWeese</i> <i>Environmental Loans Funding Update & Post-BIL Changes ~ Matt Marcum</i> <i>Lead Service Line Replacement Program Updates ~ Kate Leja-Brennan</i> 3:00 pm – 4:00 pm: <i>Public Service Commission of Wisconsin Updates~</i> Angela James, Water Policy Advisor & Kayleigh Chinon, Customer Policy & Data Lead 4:00 pm – 5:00 pm: <i>Open Discussion</i>

Wisconsin Rural Water Association Annual Technical Conference
Thursday, March 26, 2026

7 Municipal Water/7 Wastewater/1 Septage Hauler Continuing Education Credits

Thursday, March 26, 2026 – Divided Classrooms on 1st-Floor Level

7:30	Registration ~ Lobby			
8:00	Exhibit Hall Opens ~ Expo Hall B & C			
	Suites 1&2 (Upper Level)	Suites 3&4 (Upper Level)	Suites 5&6 (Upper Level)	Expo Hall A
8:30	<i>Taking Tanks Offline & Maintaining System Pressure</i> Brett Hansen ~ Maguire	<i>MDV & WQT: Inside & Outside the Fence Approaches to Phosphorus Compliance</i> Matt Castillo & MacKenzie Phillips ~ MSA Professional Services, Inc.	<i>Practical Uses of AI in Water & Wastewater Utilities</i> Ken Hayes ~ Core & Main	<i>WRWA Annual Meeting</i>
9:30	<i>K9 Water Leak Detection: K9 Detection Meets Utility Expertise</i> Lolita Shaffer ~ K9 Water Leak Detection University	<i>Competent Person Responsibilities</i> Vince Matarrese ~ Advanced Safety Technology, Inc.	<i>Act NOW to Claim Your Share of \$15.4 Billion in PFAS Funds</i> Hank Naughton & Sam Wade ~ Napoli Shkolnik Law Firm	<i>Wisconsin Retirement System Updates</i> Mark Maroni~ Wisconsin Department of Employee Trust Funds
10:30	<i>Water System Assessment – Quick Tools for CIP & Budgeting</i> Tom Foley ~ Clark Dietz, Inc.	<i>Cybersecurity & Infrastructure Security Agency Physical & Cybersecurity Resource Briefing</i> David Melby & Shaheen Chaudhri ~ CISA	<i>Seeing Beneath the Surface</i> Douglas Gries ~ Ferguson Water	<i>Tip to Identifying the Best Landspreading Sites</i> Kevin Erb ~ UW Madison1 Extension & Teresa Hall ~ Wisconsin DNR
11:30	Lunch ~ Expo Hall A			
12:00	Water Taste Test ~ Expo Hall A			
2:00	Exhibit Hall Closes			
1:00	<i>Beyond Smart Meters – How to Reduce Non-Revenue Water for Your Utility</i> Graham Mattison ~ Kamstrup	<i>Hauled Waste at New Water: Septage & Leachate Challenges</i> Aaron Eichhorst ~ New Water GBMSD	<i>Lessons From a Small Community: What Happens After the Project is Complete?</i> Andy Kurtz & Matt Muchow, P.E. ~ Vierbicher	
2:00	<i>Hartford Utilities Well PFAS Pilot Testing</i> Scott Hartay ~ Baxter & Woodman & Bryan Kumfer ~ Water Surplus	<i>Meeting Stringent Nutrient Limits with Lagoon Based Treatment System</i> Matt Conyers ~ Lemna Environnemental Technologies	<i>Using GIS & Asset Management to Be More Effective: A Practical Training for Operators & Septage Haulers</i> Jon Schwichtenberg ~ CBS Squared Inc.	<i>Social Security and Medicare Updates</i> Jennifer Folk & Bryan Kloos ~ Social Security Administration

3:00	<i>What is the True Cost of Clean Water?</i> Pat Morrow, P.E. ~ MSA Professional Services, Inc.	<i>Septage, PFAS, & the Relationship Between Haulers & Treatment</i> Frederick J. Hegemann, P.E. ~ Wisconsin DNR	<i>Groundwater Quality Issues in Wisconsin Aquifers</i> John Luczaj ~ University of Wisconsin – Green Bay	
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6:00	Banquet ~ Expo Hall A			
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Wisconsin Rural Water Association Annual Technical Conference
Friday, March 27, 2026
3 Municipal Water/3 Wastewater Continuing Education Credits

<i>Friday, March 27, 2026</i>			
	WATER OPERATION & MAINTENANCE Suites 1 & 2 (Upper Level)		WASTEWATER OPERATION & MAINTENANCE Suites 3 & 4 (Upper Level)
8:00	<i>Water Distribution Management & Control</i> Steve Dauster ~ Midwest Meter, Inc.	8:00	<i>Get the Fats, Roots, Oil & Grease (FROG) Out</i> Drew Raffensperger ~ The RootX Company
9:00	<i>Extend Valve Life, Corrosion Prevention for Municipal Water</i> Drew LaMarca ~ Watts	9:00	<i>Pressure Reducing Valve Knowledge, Issues & Solutions</i> Nick Martinez ~SOVAL
10:00	<i>Countdown to Lead & Copper Rule Improvements (LCRI) Compliance</i> Carl Nickander ~ 120 Water	10:00	<i>Why do we Need a VFD?</i> Troy Simonar ~ CTW Corporation