



# Utility Financial Management Best Practices

July 30, 2026 ~ On-Line via Microsoft Teams  
(3 Municipal Waterworks/3 Wastewater Credits)

The meeting will open at 8:30 am with the class starting promptly at 9:00 am. The class will end at 12:00 pm. Link will be emailed before class.

9:00 -12:00 ~ In this session we will review the importance of building a long-range cash flow analysis to match the upcoming needs of a water or sewer utility considering

- Where to start with building a Capital Improvement Plan?
- What funding options do we have?
- How does rate setting play a role with funding?
- What are appropriate financial benchmarks to pay attention to?

**Instructors** ~ Brian Roemer & Ariana Schmidt, *Ehlers (WRWA Associate Member)*

## Pre-Registration Required for this Class

Complete the form below and return to Wisconsin Rural Water Association

**July 30, 2026 ~ Utility Financial Management Best Practices**

\_\_\_\_\_ Member Fee \$60

\_\_\_\_\_ Non-Member Fee \$100

Name \_\_\_\_\_ DNR Certification Number \_\_\_\_\_

System/Employer \_\_\_\_\_

Address \_\_\_\_\_

City, State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Send payment and form to:** WRWA, 350 Water Way, Plover, WI 54467

**To pay by credit card:** (Visa, Discover, MasterCard, Debit Card Only)

Go to [www.wrwa.org](http://www.wrwa.org) - Must fax completed form(s) to (715) 344-5555 or email the completed form(s) to [wrwa@wrwa.org](mailto:wrwa@wrwa.org).

\_\_\_\_\_ Check enclosed      \_\_\_\_\_ Paid with credit card

For more information: Phone: (715) 344-7778 Email: [wrwa@wrwa.org](mailto:wrwa@wrwa.org)